

e.GO Life: Electromobility is achievable



While many manufacturers are still on their starting blocks with their electric models, a German start-up is showing that electromobility is not only possible but also affordable.

The Aachen start-up e.GO Mobile AG has already nailed its colours to the mast, something that other car manufacturers have not yet achieved: to make electromobility practical and affordable. e.Go offers three different models. Mass production of the e.Go Life compact car is due to start in the spring of 2019. The start-up was established on the RWTH Aachen University campus. RWTH Aachen is the largest university in Germany for technical courses.

An e-car for everyone

The e.GO Life is the practical compact small car for everyday use. With a range of 120 to 180 kilometres, it is particularly suitable for city traffic, and can carry up to four people. About 3.35 metres in length, the e.GO Life is only 65 centimetres longer than a Smart and very light, weighing only 880 kilograms. The e.GO Life is available in three variants, with differing battery performance. What differentiates the car from the competition, however, is its low price: The basic model is currently available for € 16,000. As e.GO Mobile AG does not have its own repair shop network, repairs and servicing are provided by selected Bosch Car Service workshops.



e.GO makes electromobility practical and affordable. (Photo e.GO Mobile AG)



e.GO Mobile's CEO Professor Günther Schuh with three models of the e.GO Life. (Photo e.GO Mobile AG)

From university to successful start-up

It all began with a research project at RWTH Aachen University: Prof. Günther Schuh, CEO of e.GO Mobile AG, had already developed a street scooter several years ago and thus already had a success story under his belt. He sold his StreetScooter GmbH to Deutsche Post, which now has the vehicle in mass production. Now, Schuh is also rolling out the e.GO Life from the Aachen University campus onto the German car market. The new electric car is attractive not only as a cheap electric car for everyone, but also for delivery services, couriers and domestic care services.

More information about the e.Go Life can be found here: <https://e-go-mobile.com/de/modelle/e-go-life/>

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