
The Colours of Europe – the Standox 2020 calendar

Football fever is coming! EURO 2020 will be played across Europe: from Ireland, Scotland and Hungary, to Italy, Spain and Azerbaijan. The Standox 2020 calendar is embracing the tournament, while keeping a close eye on some fascinating cars.

Football can be played almost anywhere - on fields, on streets, in squares and in courtyards - it only needs a ball. The affinity for the game that starts as a child nearly always follows into adulthood. This deep-seated fascination is portrayed by the Hamburg, Germany, photographer Anatol Kotte in the Standox 2020 calendar - *The Colours of Europe*. Kotte captures the flair of twelve European countries in very individual ways, and he consciously refrains from incorporating obvious symbols. There's no Big Ben in the London photo, and no Colosseum in the Rome one. Instead, Kotte provides subtle hints through shop signs, road markings or the colour of a license plate.

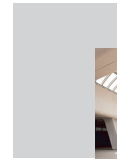
The calendar images show people engrossed in what they do. They illustrate that football is more than a European Championship, that it has its roots in the people's playfulness. All the images in the calendar combine strikers and coaches whose shared enthusiasm knows no bounds. Kotte combines this with the fascination of extraordinary cars. In the picture for the Netherlands, for example, he shows a spectacular and rare Spyker C8, which used to be manufactured near Amsterdam. For Italy, the modern ultra-flat hi-tech Lamborghini Aventador sits juxtaposed on an old pavement. And the Russian picture is worth taking some time over - a huge, angular GAZ-14 Chaika that in Soviet times was only for top officials.

"We have been working with well-known photographers to design our Standox wall calendar for over 30 years," says Olaf Adamek, Brand Manager for Standox in Europe, the Middle East and Africa. "It is not commercially available, but goes exclusively to customers, partners and friends of the brand. We wish all participating countries the best of luck for all their matches and look forward to a fair and exciting EURO 2020."

Visit www.standox.com/europe2020 where the calendar images can be downloaded.

About Standox

Standox, a global refinish coating brand from Axalta, is the best choice for professional refinishers. Customers can rely on Standox to achieve the best quality results, every time, accurately and quickly. As a brand manufactured in Wuppertal, Germany, Standox ensures our customers are ready for future digitalisation by improving workflow and work processes with digital tools. Standox further supports customers not only with relevant market insights but also work provision thanks to extensive approvals from car manufacturers as well as fleet, lease and insurance companies, which reflect the brand's position as a leading partner to the automotive industry. Standox - the art of refinishing.



Three images from the Standox 2020 calendar - *The Colours of Europe* by photographer Anatol Kotte from Hamburg.

